

# IREBEL BESPOKE INDOOR RIG

BeaverFit have a strong relationship with IREBEL, notably as their preferred equipment supplier across all of their dual studio fitness concepts in the City of London.

Miles at IREBEL envisioned an industrial, bespoke indoor rig solution to suit their unique aesthetic. Comprised of a variety of multi-functional stations, throughout the location to facilitate the integration of audio visual aspects whilst replicating 'Bangkok Street Style' aesthetic – busy, chaotic and asymmetrical.

In addition to the wonderful, yet rustic look, this solution in Hammersmith, London, had space-saving and development capabilities, showcasing BeaverFit's rigorous design process.

This custom rig solution was made using 5mm steel, without powder-coating to contribute toward the rustic appearance.

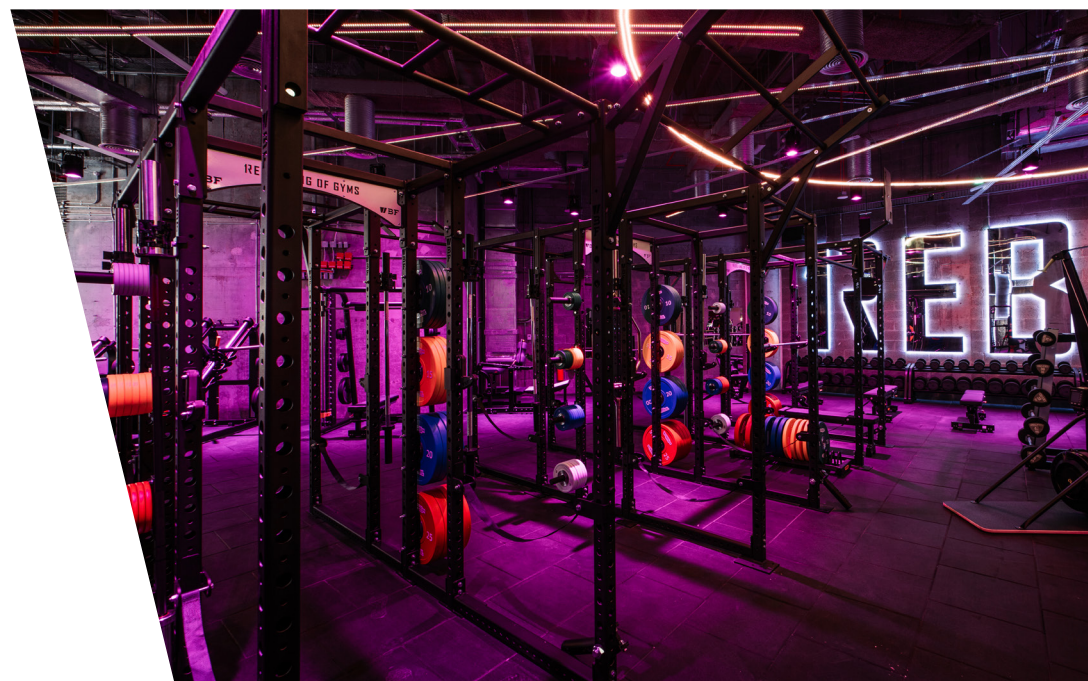
## BENEFITS + FEATURES

- ❖ Unique aesthetic
- ❖ Multi-modular for future developments
- ❖ Dipped for a smooth finish
- ❖ Full solution including all attachments and accessories
- ❖ Designed to suit multiple class types

***“THE BRIEF WAS TO CREATE A MULTIFUNCTIONAL & AESTHETIC DESIGN FOR OUR RIG CONCEPT TO THAT SERVED A DUAL PURPOSE OF CREATING VISUAL IMPACT AND HOLDING ALL THE FX LIGHTING AND AUDIO, BUT ALSO TO PROVIDE PHYSICAL FUNCTIONALITY BY PULLUP BARS FOR TRAINING USE.”***

**Saul Ramson-Williams**

Head of Product, IREBEL



## SCAN TO READ

Read about the bespoke install at IREBEL, Hammersmith, here.