## PREPARE. TRAIN. EXECUTE. BEAVERPL DAM STRONG

+61 (0) 408 687 816 🔀 scott@beaverfit.com





# WE ARE

Creator of the world's first fully functional containerised gym, BeaverFit is the leading global manufacturer of outdoor fitness equipment and training solutions. With a commitment to product excellence through cutting edge design and manufacturing processes, BeaverFit create innovative fitness equipment that provides a wide range of human performance training functionalities with industry leading durability for use in any outdoor environment.

Since 2010, BeaverFit has been the leading supplier of container gyms and outdoor fitness solutions to the U.S. and UK militaries, and continues to innovate and enhance both indoor and outdoor facilities for corporations, commercial gyms, universities, sports clubs and individual users.

Our solutions are manufactured to the highest of standards, exceeding all expectations. This methodology is at the heart of what we do, and represents the very foundation of which the company has been built.

"We create what does not yet exist"



**Tom Beaver** Managing Director BeaverFit Ltd

#### PREPARE TRAIN. EXECUTE

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#### 02. PORTABLE

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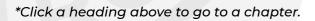
- Model X
- Model Y
- ・ Model T

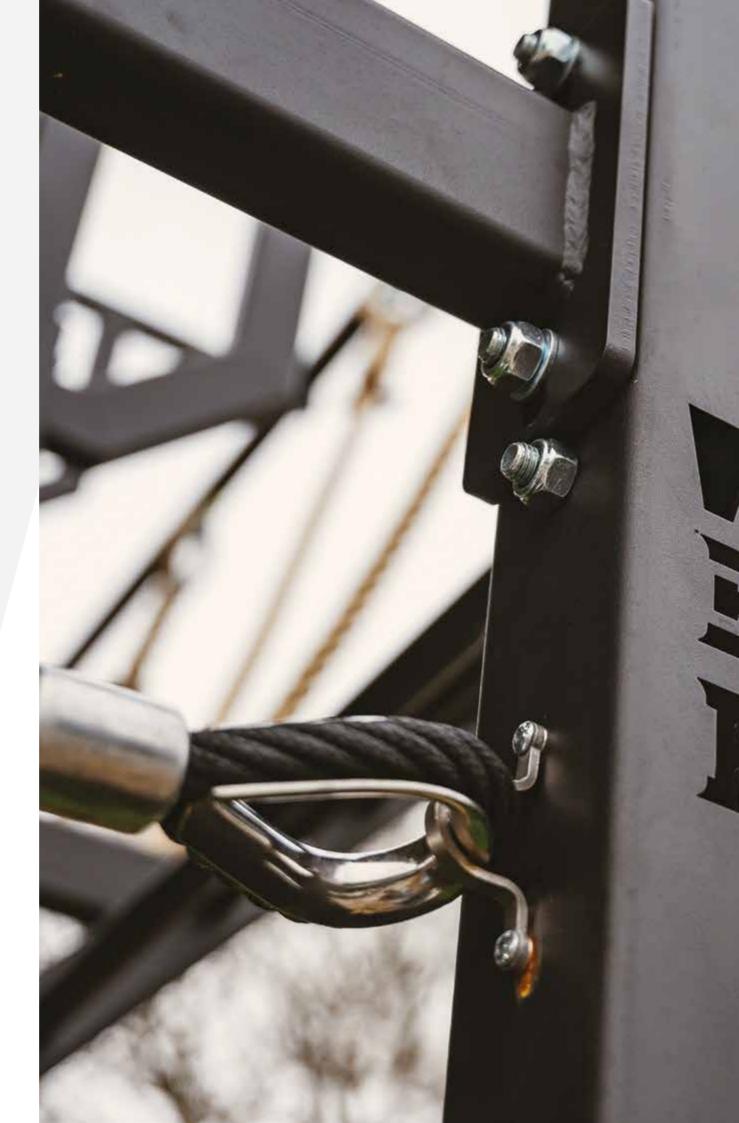
#### 05. INDOOR RIGS + RACKS

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- 09. MARKETING + BRAND







## **CONTAINER GYMS**

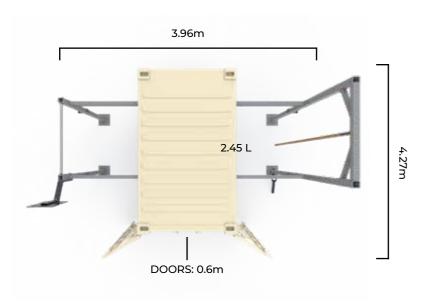
COMMERCIAL FITNESS EQUIPMENT



#### THE 5FT PERFORMANCE LOCKER

is a Standard Quadcon Shipping Container, custom-fabricated to anchor a BeaverFit training rig and store the equipment necessary to create a world class, multi-functional training facility.

ALL OUR FACILITIES ARE FULLY CUSTOMISABLE WITH UP TO 6 COLOURS FOR POWDER COATING. FOR BESPOKE OPTIONS, WE CAN CUSTOM MIX ANY COLOUR TO FIT YOUR BRAND AESTHETIC.





#### DETAILS

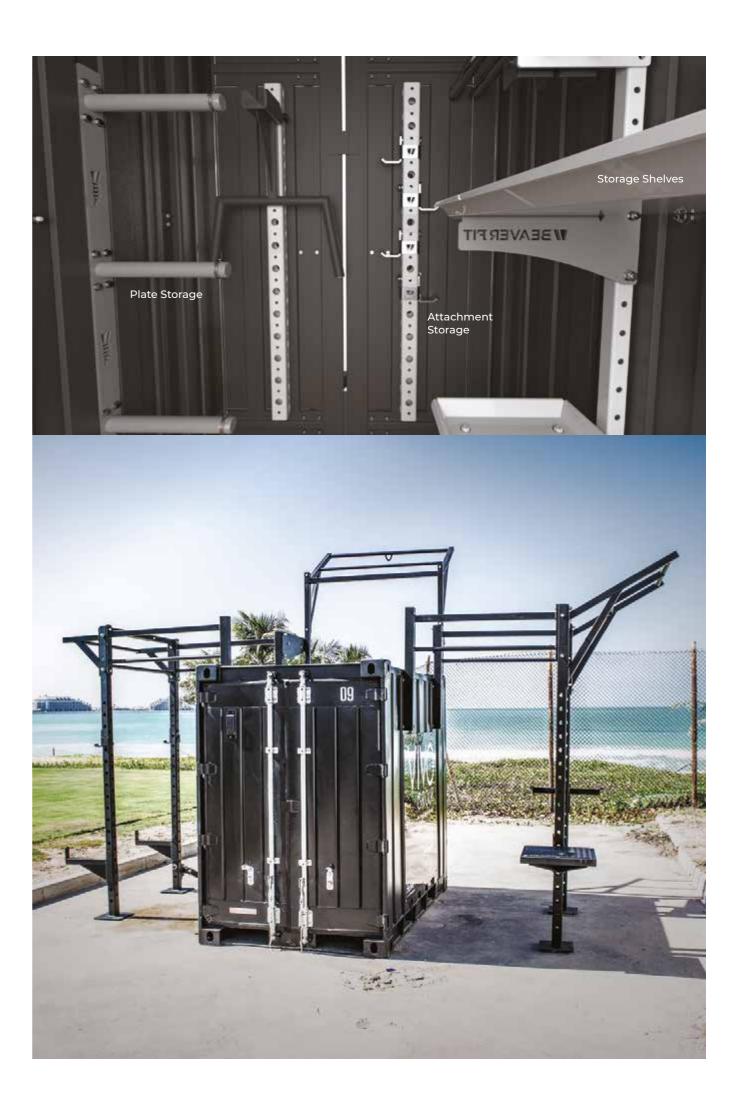
- Standard Branding: BeaverFit Logo And Customer Logos
   Ask To See Our Branding Guidelines
- Total Weight Light Version: 1043 kg
- Total Weight Heavy Version: 1361 kg
- Full Delivery + Installation Service
   Available

#### **KEY BENEFITS**

- Multiple Users
- Quick + Easy Set-Up
- Low-Maintenance
- Ultra-Stable Patented Design
- Relocatable
- Superior Weatherproofing
- Free Standing With Adjustable Footpads

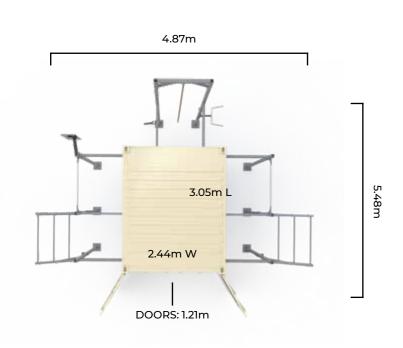
- Vertical Plate Storage
- Push-Pop Inner
- Barbell Storage
- Shelf + Rig Storage





THE 10FT PERFORMANCE LOCKER is a Standard Bicon Shipping Container, custom-fabricated to anchor a BeaverFit Training Rig and store the equipment necessary to create a world class, multi-functional training facility.

ALL OUR FACILITIES ARE FULLY CUSTOMISABLE WITH UP TO 6 COLOURS FOR POWDER COATING. FOR BESPOKE OPTIONS, WE CAN CUSTOM MIX ANY COLOUR TO FIT YOUR BRAND AESTHETIC.





#### DETAILS

- Standard Branding: BeaverFit Logo And Customer Logos
- Ask To See Our Branding Guidelines

  Total Weight Light Version: 2948 kg
- Total Weight Heavy Version: 3628 kg
- Free Standing
- Full Delivery And Installation Service Available

#### **KEY BENEFITS**

- Multiple Users
- Integrated + Lockable Storage
- Superior Weatherproofing
- Custom Colours + Branding Available
- Ultra-Stable Patented Design
- Quick Installation Process

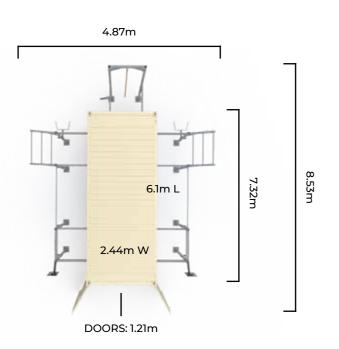
- Vertical Plate Storage
- Push-Pop Inner
- Barbell Storage
- Shelf + Rig Storage





THE 20FT PERFORMANCE LOCKER is a Standard ISO Shipping Container, custom-fabricated to anchor a BeaverFit Training Rig that is able to store the equipment necessary to create a world-class, multi-functional training facility.

ALL OUR FACILITIES ARE FULLY CUSTOMISABLE IN BOTH SIZE AND SCALE TO SUIT YOU AND YOUR REQUIREMENTS. OUR CONTAINERS RANGE IN SIZE, STARTING FROM 5FT AND SCALING UP TO 40FT+.





#### DETAILS

- Standard Branding: BeaverFit Logo And Customer Logos
- Ask To See Our Branding Guidelines
- Total Weight Light Version: 4649 kg
- Total Weight Heavy Version: 5670 kg
  Full Delivery And Installation Service
- Full Delivery And Installation Service Available

#### **KEY BENEFITS**

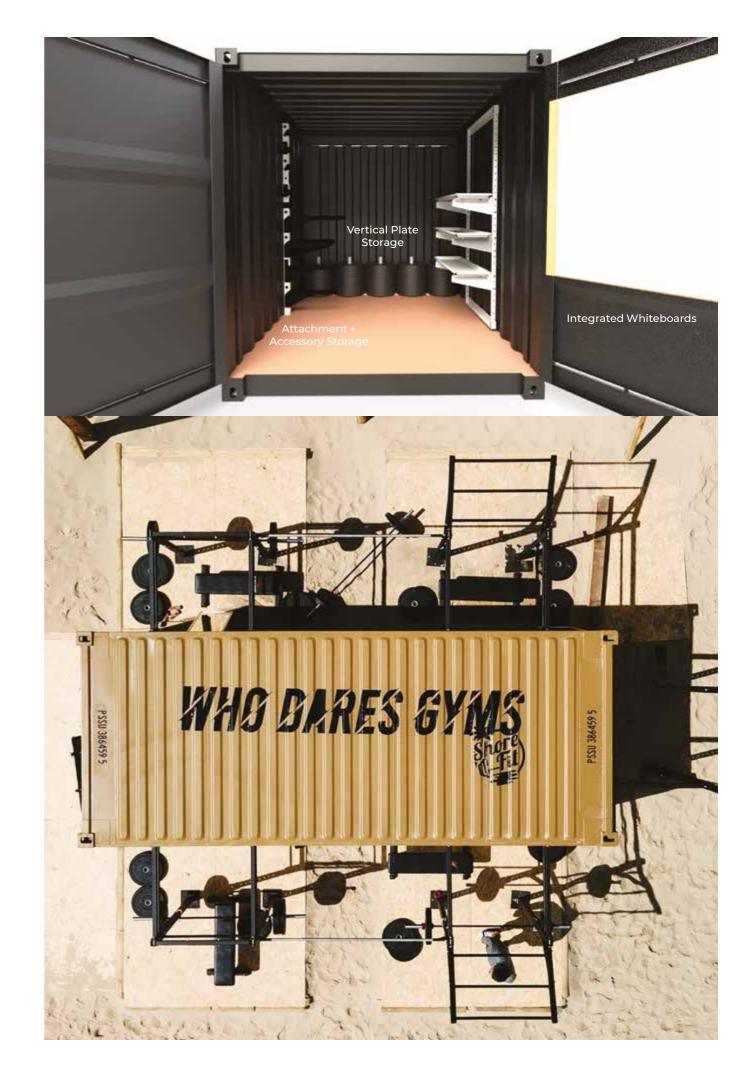
- Group Training Opportunities
- Free Standing
- Integrated + Lockable Storage
- Superior Weatherproofing
- Custom Branding Available
- Ultra-Stable Patented Design
- Quick Installation Process

#### INTEGRATED STORAGE

- Vertical Plate Storage
- Push-Pop Inner
- Barbell Storage
- Shelf + Rig Storage



Battle Rope Hook Space The BeaverFit Performance Locker is a patented product. All other trademarks referenced are trademarks of their respective owners.

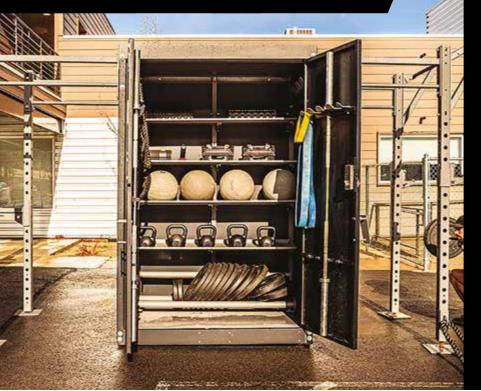




#### THE SHRED SHED is a patented,

integrated multi-use storage container. It is custom-fabricated to anchor a BeaverFit Training Rig and store the equipment necessary to create a world class, multi-functional training facility.

ALL OUR FACILITIES ARE FULLY CUSTOMISABLE WITH UP TO 6 COLOURS FOR POWDER COATING. FOR BESPOKE OPTIONS, WE CAN CUSTOM MIX ANY COLOUR TO FIT YOUR BRAND AESTHETIC.





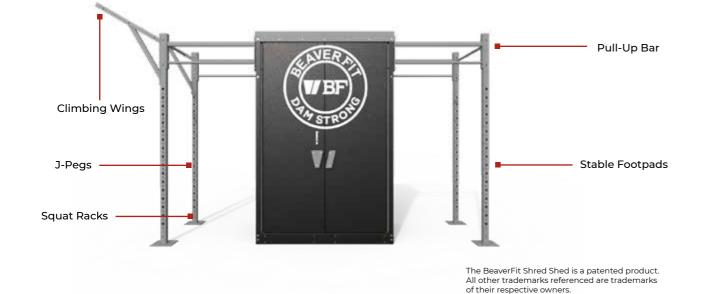
#### DETAILS

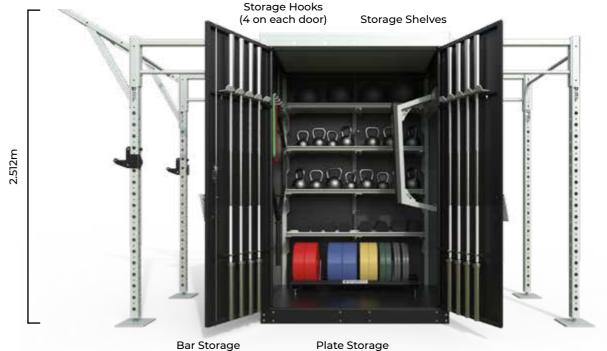
- Standard Branding: BeaverFit Logo On Back And Customer Logos On Sides Ask To See Our Branding Guidelines
- Freestanding Full Offload + Installation Included
- Forklift Pockets
- 2 Point Locking System Secured With Padlock

#### **KEY BENEFITS**

- Multiple Users
- Quick + Easy Set Up
- Integrated + Lockable Storage
- Superior Weatherproofing
- Ultra-Stable Design
- Custom Colours Available

- Bumper Plate Shelf
- Barbell Storage
- Storage Shelf
- Adjustable Bench Storage







THE BEAVERFIT SHELTER SOLUTIONS offer a wide range of enhancements to your Performance Lockers. These overhead or enclosed shade and shelter structures are designed to improve your Performance Lockers or existing outdoor training areas. BeaverFit Shelter Solutions are customfabricated to anchor a BeaverFit training rig and store the equipment necessary to create a world-class, multi-modular training facility.

ALL OUR FACILITIES ARE FULLY CUSTOMISABLE IN BOTH SIZE AND SCALE TO SUIT YOU AND YOUR REQUIREMENTS.





#### DETAILS

- Semi-Permanent + Fully Relocatable
- Custom Colours + Branding Available
- Quick Install And Delivery Time

#### **KEY BENEFITS**

- Multiple Users
- Overhead Or Enclosed Canopy
- Stable Infrastructure
- Integrated + Lockable Storage
- Superior Weatherproofing + Protection From The Elements

- Vertical Plate Storage
- Push-Pop Inner
- Barbell Storage
- Shelf + Rig Storage





#### THE BEAVERFIT STRENGTH AND

CONDITIONING SHELTER is constructed of four 40ft standard shipping containers and an extra-large canopy. The BeaverFit S+C Shelter is custom-fabricated to anchor a BeaverFit training rig and store the equipment necessary to create a world-class, multi-modular training facility.

ALL OUR FACILITIES ARE FULLY CUSTOMISABLE IN BOTH SIZE AND SCALE TO SUIT YOU AND YOUR REQUIREMENTS.





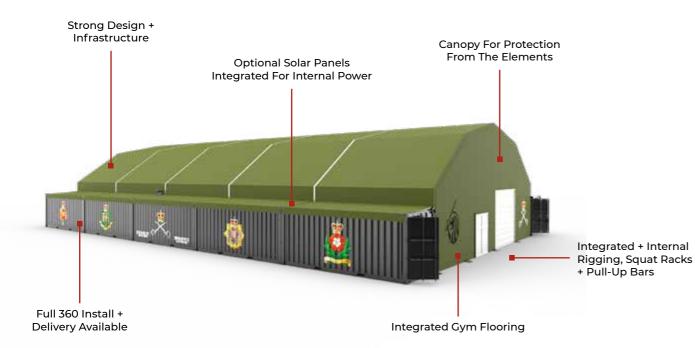
#### DETAILS

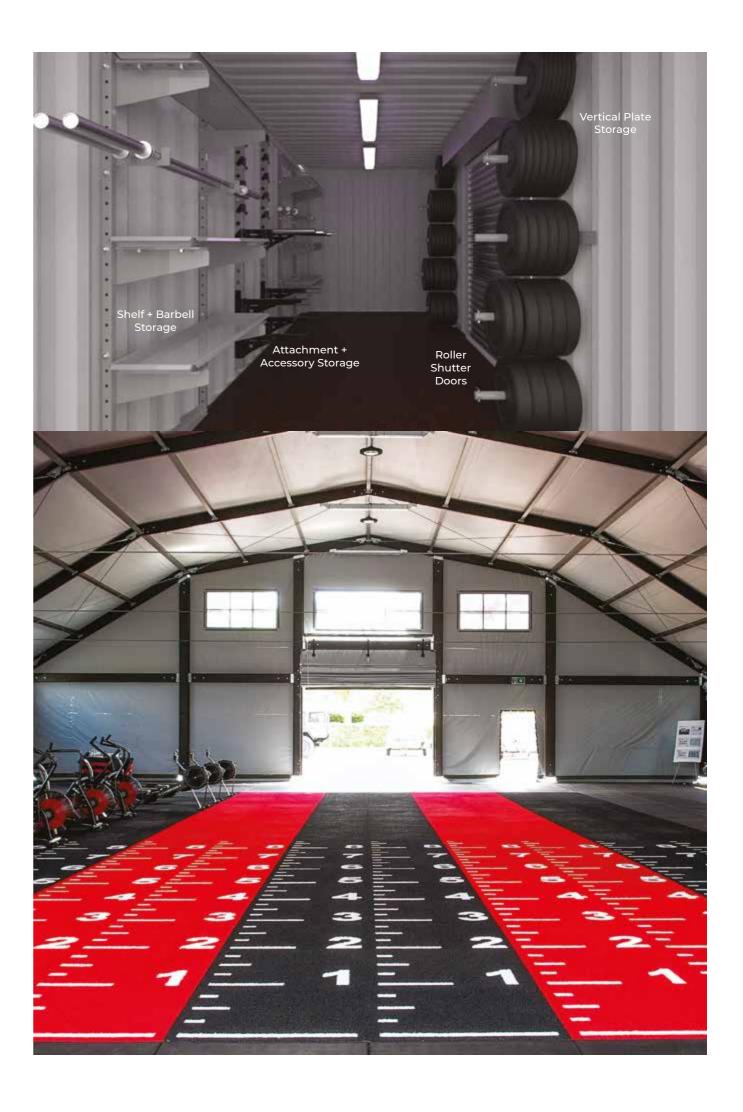
- Semi-Permanent + Fully Relocatable
- Custom Colours + Branding Available
- Quick Install And Delivery Time

#### **KEY BENEFITS**

- Multiple Users
- Overhead Or Enclosed Canopy
- Stable Infrastructure
- Integrated + Lockable Storage
- Superior Weatherproofing + Protection From The Elements

- Vertical Plate Storage
- Push-Pop Inner
- Barbell Storage
- Shelf + Rig Storage







- EASY TO RELOCATE
- BEAVERFIT PATENTED MANUFACTURING
- INTERNAL STORAGE
- 5MM STEEL RIGGING
- GALVANISED + WEATHERPROOFED



CLICK HERE TO SEE THE FULL SOLUTION

## PORTABLE

COMMERCIAL FITNESS EQUIPMENT



#### PREPARE. TRAIN. EXECUTE.

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E

TRC

THE GYM BOX (SINGLE RACK) is a fully integrated, multi-use storage box, made up of a foldaway Garage Rack and storage compartment to store the equipment necessary to create a world-class, individual training solution.

The Gym Box converts into a portable pull-up rack and olympic lifting stand - it has room to carry kettlebells, bodyweight straps, rings and a variety of other fitness accessories. The TGB-SR fits easily in the back of an SUV and can be carried by two people. It is assembled with ease in less than 5 minutes.

THE GYM BOX (DUAL RACK) has four station areas all can be used as a pull-up stand or olympic lifting station.

The Dual Rack also has two configurations, one for smaller spaces and one for larger - all rigging for both versions come inside the boxes. The Dual Rack is easily transportable and assembled in just under 15 minutes.

THE GYM BOX (SINGLE RACK)

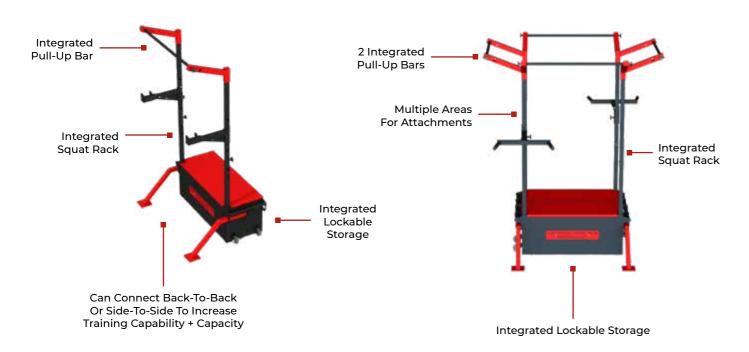


#### DETAILS

- Squat Rack + Pull-Up Bar
- Delivery Available
- Optional Attachments Available
- Custom Colours Available

#### **KEY BENEFITS**

- Group Training Opportunities
- Quick + Easy Assembly
- Versatile + Portable
- Integrated + Lockable Storage
- Ultra-Stable Design
- Custom Branding Options
- Fits In The Back Of Most Standard SUV Vehicles



#### THE GYM BOX (DUAL RACK)



THE BEYOND TRAILER<sup>™</sup> is a "gym on wheels" providing an innovative mobile training solution combining training rigs and equipment storage for military commands, fitness professionals, commercial gyms, campus recreation, and athletics programs looking to expand where, when, and how they train. Patented design featuring folding strength racks that can be set-up by a single user in a few minutes with no tools required, the Beyond Trailer creates a unique fitness experience for training up to 30+ individuals at once.

ALL OUR FACILITIES ARE FULLY CUSTOMISABLE WITH UP TO 6 COLOURS FOR POWDER COATING. FOR BESPOKE OPTIONS, WE CAN CUSTOM MIX ANY COLOUR TO FIT YOUR BRAND AESTHETIC.





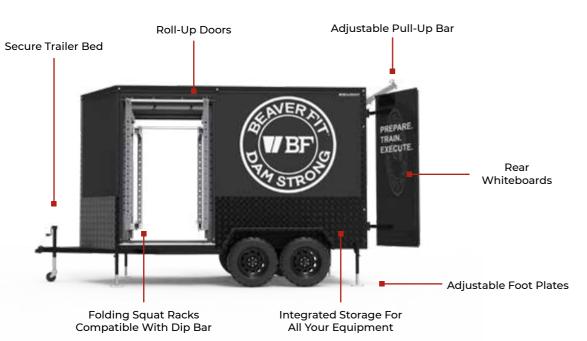
#### DETAILS

- Standard Branding: BeaverFit Logo And Customer Logos
- Ask To See Our Branding Guidelines
- Full Delivery + Installation Service
   Available
- Interior Non-Slip Steel Flooring

#### **KEY BENEFITS**

- Multiple Users
- Quick + Easy Set-Up
- Low-Maintenance
- Ultra-Stable Patented Design
- Relocatable
- Superior Weatherproofing
- Free Standing With Adjustable Footpads

- Vertical Plate Storage
- Push-Pop Inner
- Barbell Storage
- Shelf + Rig Storage







- SUPERIOR WEATHERPROOFING
- ULTRA STABLE 3×3 7 GAUGE STEEL
- ADJUSTABLE REAR PULL-UP BAR THAT DOUBLES AS ANCHOR FOR SUSPENSION TRAINERS
- EASY SET UP AND BREAKDOWN IN A MATTER OF MINUTES WITH NO TOOLS REQUIRED

CLIENT: VERSA GYM DESIGN: 2 WEEKS | MANUFACTURE: 16 WEEKS | DELIVERY + INSTALL: N/A

## THE BEAVERFIT BEYOND TRAILER<sup>TM</sup>



SCAN ME TO SEE THE FULL SOLUTION

## CUSTOMISATION

COMMERCIAL FITNESS EQUIPMENT



OUR BEAVERFIT SOLUTIONS are designed to suit your particular requirements. From colour coating through to logo placement, we offer a range of customisation options to suit any aesthetic.

#### **COLOUR OPTIONS**

One of the final stages of our manufacturing process is to apply a hard wearing powder coat finish to protect and colour the product. We offer a wide range of colours, to compliment your brand and ensure your facility best represents your desired aesthetic.

Here are just a few examples of our powder coated steelwork. Please note this is <u>not</u> the full range.



#### CUSTOMISATION

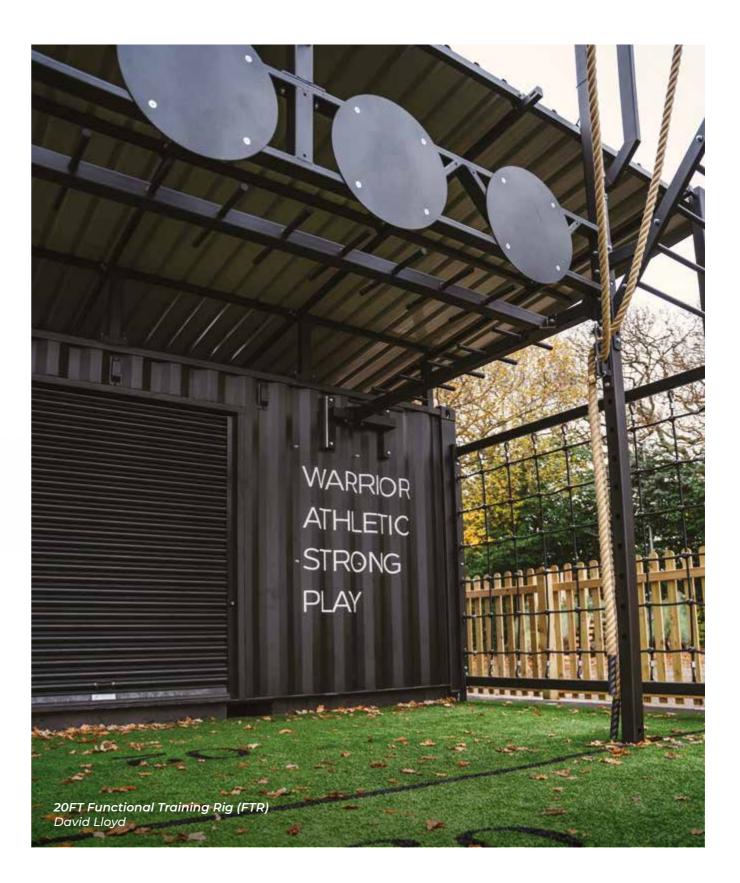
BeaverFit are the experts in custom training facilities. From our own innovative models, to custom-built solutions, we can cater for any shape, size and available training space.

We offer guidance and support throughout your entire journey, enabling us to create a facility that best suits your needs and desired concept. Collaborate with our in-house design engineers to co-create something truly unique.

Our ability to manufacture custom training rigs and container gyms has been sought after by our elite customer portfolio; Cardiff Blues Sports Club, The Reebok Sports Club, Fusion Lifestyle, 1 Rebel, David Lloyd, Jumeirah Beach Hotel Group, Pump Gyms, Bulgari Hotel and many more.

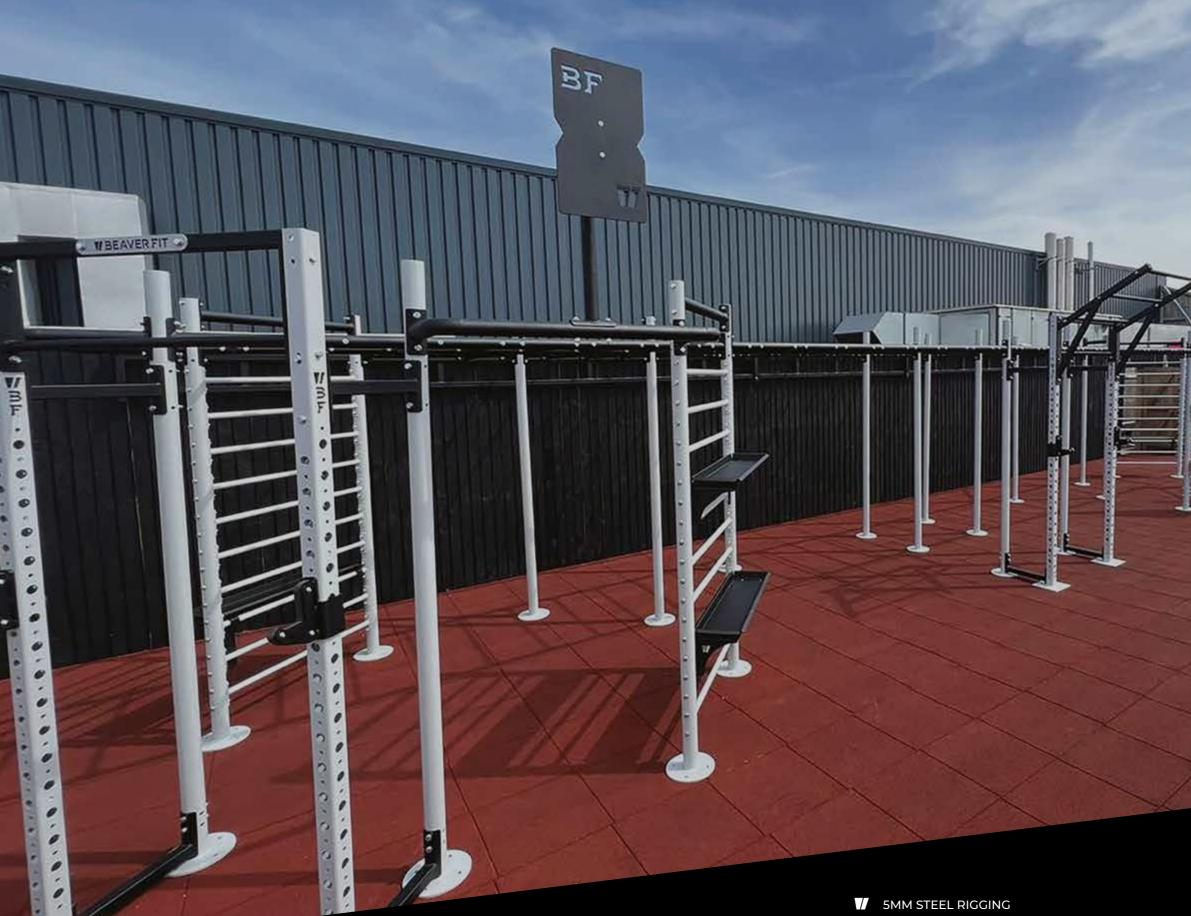






#### CONCEPT

Our large team of design engineers have the ability to completely transform a concept into a 3D render. BeaverFit create bespoke container gym solutions that have been designed through innovation, offering a dedicated approach to each and every project. This allows our clients to create their own unique fitness facility that is tailored to suit their vision.



CLIENT: ACTIVE TAMESIDE DESIGN: 1 WEEK | MANUFACTURE: 6-8 WEEKS | DELIVERY + INSTALL: 4 DAYS

- MULTIFUNCTIONAL
- SPORTS TRAINING AREAS
- MULTIPLE STATIONS FOR GROUP TRAINING
- STORAGE
- CUSTOM BRANDED
- STABLE INFRASTRUCTURE

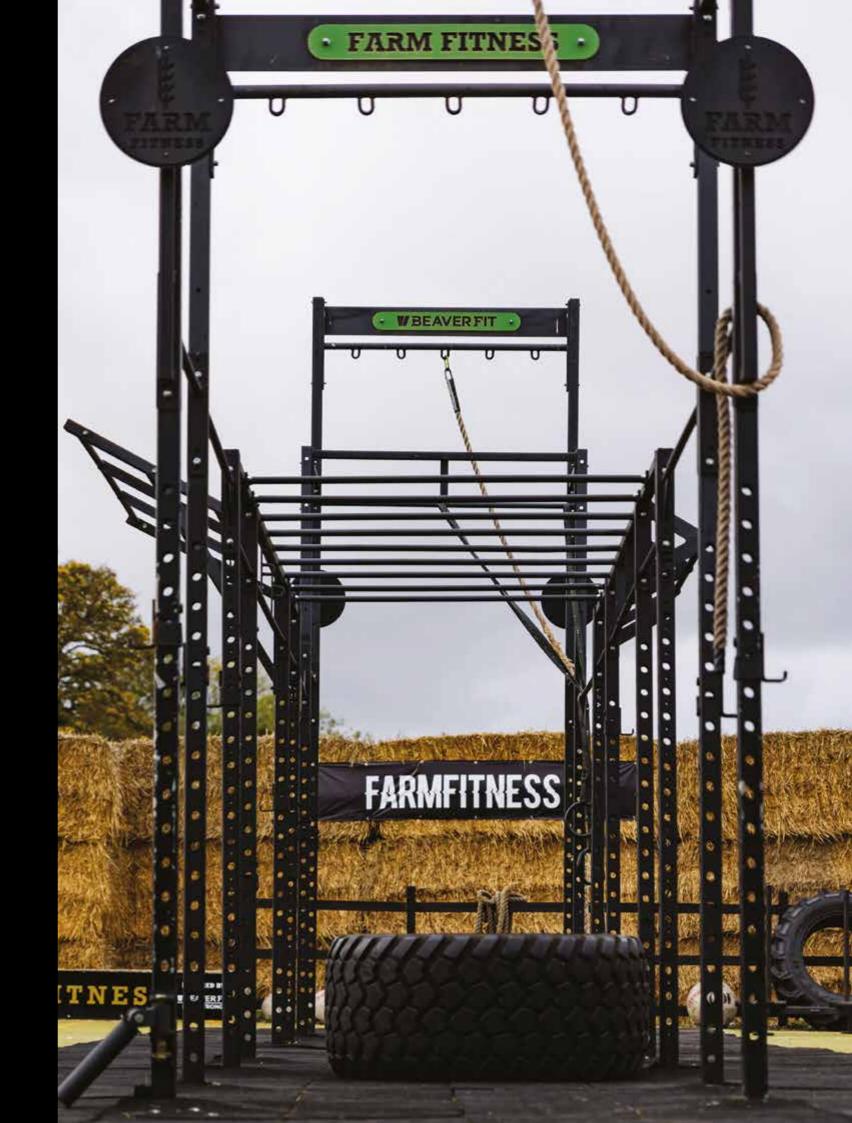
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CLICK HERE TO SEE THE FULL SOLUTION

## **OUTDOOR RIGS**

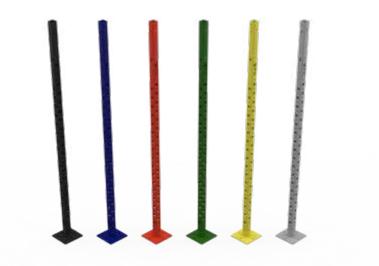
COMMERCIAL FITNESS EQUIPMENT



BEAVERFIT OUTDOOR RIGS are durable and versatile, built to last, predominantly using 5mm steel. The Model range consists of three staple designs, alongside these set ups our BeaverFit Indoor Rigs can also be galvanised for outdoor use.

Each Rig needs securing to the ground for maximum stability. In some occasions outriggers or spreader plates can be used. Each frame is multi-functional, offering a facility that can be used by all levels of fitness.

All Rigs can be custom branded, this allows any solution to meet your desired aesthetic. This can be for both rig and logo plaque, as well as various other components such as J-Pegs and Dip Bars.



ALL OUR FACILITIES ARE FULLY CUSTOMISABLE WITH UP TO 6 COLOURS FOR POWDER COATING. FOR BESPOKE OPTIONS, WE CAN CUSTOM MIX ANY COLOUR TO FIT YOUR BRAND AESTHETIC.





#### DETAILS

- Easy To Deliver + Install
- Suitable For All Locations
- Built To Last With Robust Materials
- Develop Mental + Physical Resilience

#### **KEY BENEFITS**

- Galvanised For Outdoor Use
- Built To Last
- Custom Design Options Available
- Space-Saving Designs
- Adaptability To Suit Any Location
- Perfect For Group Training
- Multiple Exercise Bays

#### DESIGNED FOR



ATHLETES: Suitable for all athletes, ranging from sports clubs to universities.



STRENGTH: Designed with strength + conditioning in mind.



MILITARY: Complimenting a physical training regime, tried and tested by the elites.



INDOOR + OUTDOOR: All rigs can be galvanised + powder coated to protect from the elements, making them ideal for outdoor use.

#### MODEL RANGE

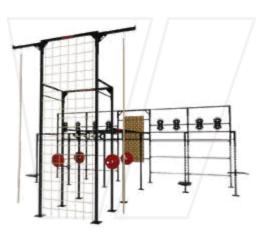
The model rigs are our specialist outdoor set-ups. All indoor rigs can also be galvanised for outdoor use.



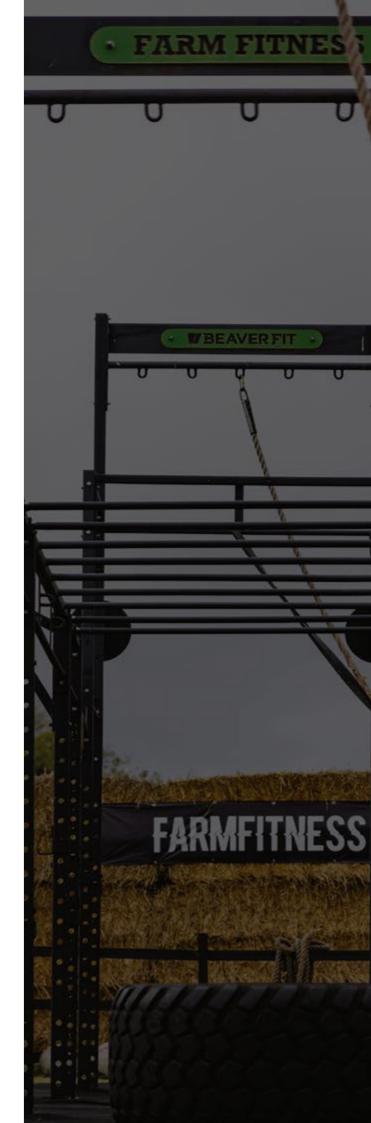
MODEL X RIG H - 376cm L - 299.5cm W - 333cm



MODEL Y RIG H - 376cm L - 495cm W - 323.3cm



**MODEL T RIG** H - 501cm L - 946cm W - 681cm



## INDOOR RIGS + RACKS

COMMERCIAL FITNESS EQUIPMENT



**BEAVERFIT RIGS** are world class in nature. The training rigs have been developed since the formation of BeaverFit back in 2010. The range consists of a standard configuration, offering heavy duty features and intricate design elements. Each frame is multifunctional, offering a facility that can be used by all levels of fitness.

All Rigs can be custom branded, this allows any solution to meet your desired aesthetic. This can be for both rig and logo plaque, as well as various other components such as J-Pegs and Dip Bars.



ALL OUR FACILITIES ARE FULLY CUSTOMISABLE WITH UP TO 6 COLOURS FOR POWDER COATING. FOR BESPOKE OPTIONS, WE CAN CUSTOM MIX ANY COLOUR TO FIT YOUR BRAND AESTHETIC.





#### DETAILS

- Easy To Deliver + Install
- Suitable For All Locations
- Built To Last With Robust Materials
- Develop Mental + Physical Resilience

#### **KEY BENEFITS**

- Made With Robust Materials
- Built To Last
- Custom Design Options Available
- Space-Saving Designs
- Adaptability To Suit Any Location
- Perfect For Group Training
- Multiple Exercise Bays

#### DESIGNED FOR



ATHLETES: Suitable for all athletes, ranging from sports clubs to universities.



STRENGTH: Designed with strength + conditioning in mind.



MILITARY: Complimenting a physical training regime, tried and tested by the elites.



INDOOR + OUTDOOR: All rigs can be galvanised + powder coated to protect from the elements, making them ideal for outdoor use.

#### STANDARD SERIES



THE COMMANDER H - 288cm L - 268cm W - 276.2cm



THE CRUSADER H - 375cm L - 494cm W - 207cm



THE SEAL H - 288cm L - 364.1cm W - 276.2cm



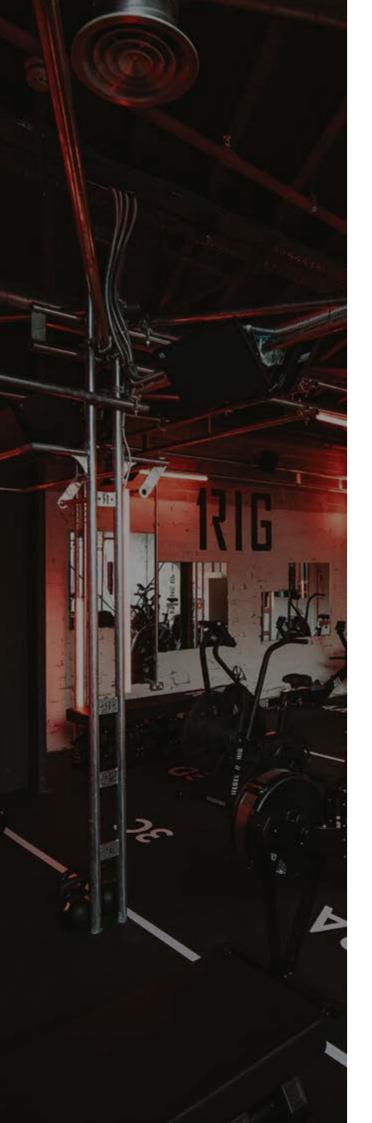
THE DESTROYER H - 288cm L - 624cm W - 276.2cm



THE CRUSADER LIGHT H - 288cm L - 494cm W - 207cm



THE CUBE H - 251cm L - 268cm W - 268cm



#### WALL-MOUNTED SERIES



SINGLE BAY WALL MOUNTED RIG H - 251cm L - 311cm W - 122cm

#### **EXPANSION SERIES**



**THE L RIG** H - 251cm L - 632.1cm W - 343cm



DOUBLE BAY WALL MOUNTED RIG H - 251cm L - 424cm W - 122cm



THE CORNER UNIT H - 251cm L - 191cm W - 191cm



TRIPLE BAY WALL MOUNTED RIG H - 251cm L - 710cm W - 122cm



DOUBLE BAY WALL UNIT H - 251cm L - 371cm W - 805cm

#### FREE STANDING SERIES



SINGLE BAY FREE STANDING H - 251cm L - 311cm W - 198cm



DOUBLE BAY FREE STANDING H - 251cm L - 424cm W - 198cm



TRIPLE BAY FREE STANDING H - 251cm L - 710cm W - 198cm

#### **BOX SERIES**

#### **BOXING SERIES**

#### **BRIDGE SERIES**



SINGLE BAY TOWER RIG H = 376cm L - 310.1cm W - 182cm



FREE STANDING 4 BAG CUBE RIG H - 251cm L - 198cm W - 198cm



SMALL BRIDGE RIG H - 250cm L - 430cm W - 178.5cm



DOUBLE BAY TOWER RIG H - 376cm L - 599.7cm W - 182cm



WALL MOUNTED 4 BAG RIG H - 251cm L - 472cm W - 122cm



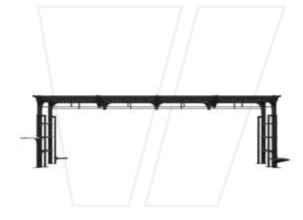
MEDIUM BRIDGE RIG H - 250cm L - 630cm W - 178.5cm



TRIPLE BAY TOWER RIG H - 376cm L - 883cm W - 182cm



FREE STANDING 6 BAG RIG H - 251cm L - 418cm W - 268cm



LARGE BRIDGE RIG H - 250cm L - 830cm W - 178.5cm



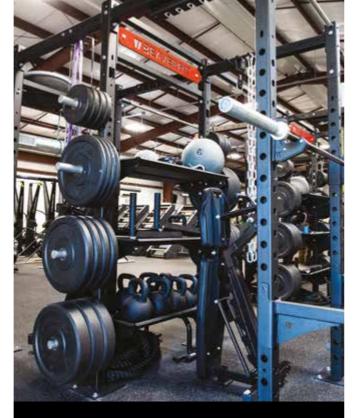
BEAVERFIT RACKS are strong by name and strong by nature, made using the most robust and durable steel on the market. Our Racks are used by a variety of Commercial Gyms and Military bases around the globe.

All Racks can be custom branded, this allows any solution to meet your desired aesthetic. Custom branding applies to both rig and logo plaque, as well as various other components such as J-Pegs and Dip Bars.



ALL OUR FACILITIES ARE FULLY CUSTOMISABLE WITH UP TO 6 COLOURS FOR POWDER COATING. FOR BESPOKE OPTIONS, WE CAN CUSTOM MIX ANY COLOUR TO FIT YOUR BRAND AESTHETIC.





#### DETAILS

- Easy To Deliver + Install
- Suitable For All Locations
- Built To Last With Robust Materials
- Develop Mental + Physical Resilience

#### **KEY BENEFITS**

- Can Be Positioned Together To Make For A Multi Modular Solutions
- Predominantly Made With 5mm Steel To Demonstrate Robust Materials
- Compact And Versatile
- Adaptability To Suit Any Location
- Perfect For Group Training Or Home Use

#### DESIGNED FOR



ATHLETES: Suitable for all athletes, ranging from sports clubs to universities.



öQö

MILITARY: Complimenting a physical training regime, tried and tested by the elites.

#### <u>E</u>

INDOOR + OUTDOOR: All rigs can be galvanised + powder coated to protect from the elements, making them ideal for outdoor use.

#### **BEAVERFIT RACKS**



BEAVERFIT GARAGE RACK H - 248cm L - 150cm W - 122cm



BEAVERFIT WALL-MOUNTED FOLDING RACK H - 230cm L - 625cm W - 150cm



BEAVERFIT HALF RACK H - 251cm L - 191cm W - 182.8cm



BEAVERFIT PORTABLE SQUAT STAND H - 186cm L - 550cm W - 163cm



#### BEAVERFIT POWER RACK H - 251cm L - 138cm W - 138cm



BEAVERFIT BEAST RACK H - 251cm L - 225.3cm W - 182.8cm



- AVAILABLE SPACE FOR CLIMBING WALL AND ROPE TOWERS
- SPORTS TRAINING AREAS
- MULTIPLE STATIONS FOR GROUP TRAINING

1.1

- CUSTOM BRANDED
- STABLE INFRASTRUCTURE

#### CLIENT: CASTLE POINT LEISURE DESIGN: 1 WEEK | MANUFACTURE: 6-8 WEEKS | DELIVERY + INSTALL: 1 WEEK

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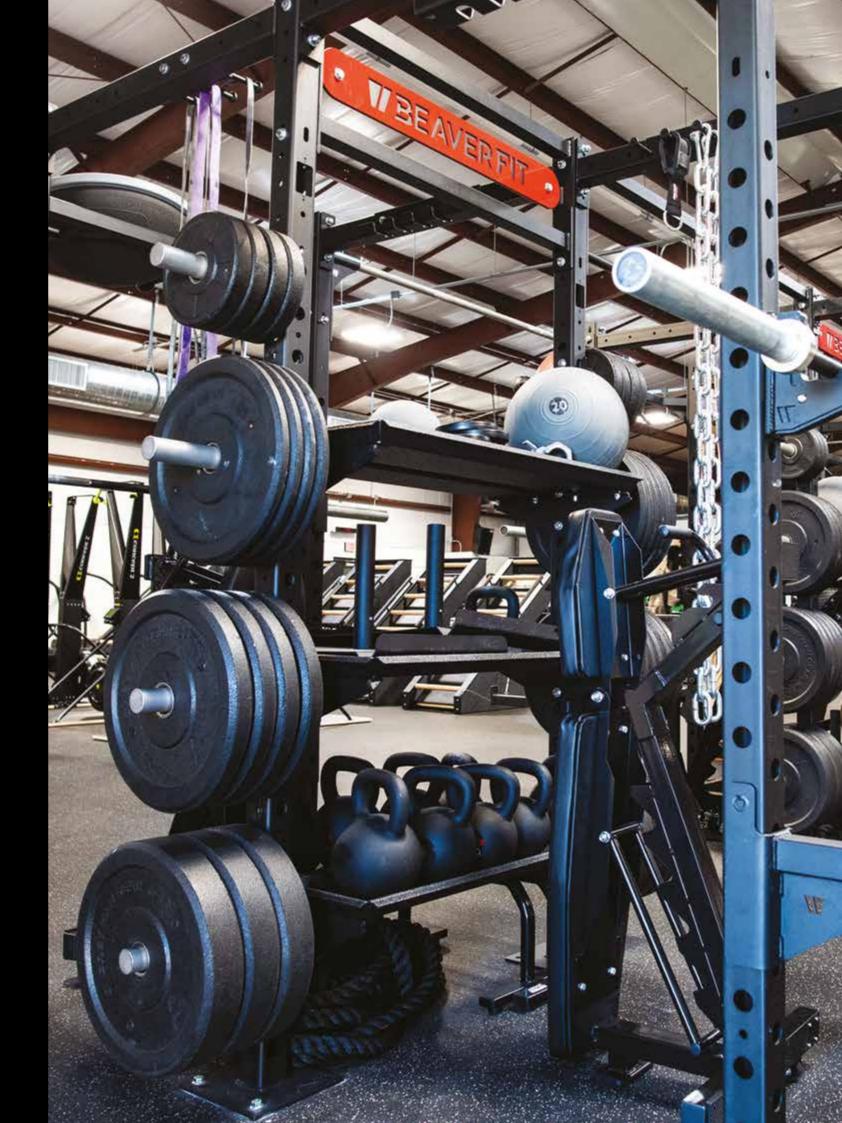




CLICK HERE TO SEE THE FULL SOLUTION

## STORAGE

COMMERCIAL FITNESS EQUIPMENT



#### BEAVERFIT MODULAR STORAGE

SOLUTIONS can be configured to store any and all of your strength, recovery, and functional training equipment while also providing custom design and branding solutions. Your training accessories are an investment and having proper storage solutions specific to your equipment and training space is essential to protecting that investment.

We also have the capability to bespoke design storage units.



FOAM ROLLER HOLDER



VERTICAL TOAST RACK



FREE-STANDING 9 BARBELL HOLDER



HORIZONTAL GUN RACK



**3 TIER DUMBELL RACK** 



VERTICAL GUN RACK



FIXED BARBELL STORAGE



**3 TIER SHELF UNIT** 



ADJUSTABLE TOAST RACK



2 TIER DUMBELL RACK



ACCESSORIES STORAGE UNIT

## ACCESSORIES + ATTACHMENTS

COMMERCIAL FITNESS EQUIPMENT



#### ATTACHMENTS





Dip Bar



Landmine



Jump Platform



Battle Rope Attachment



Brazilian Rope Pulley



J-Pegs



Safety Squat Arms



Elite Safety Squat Arms



Safety Squat Straps





Ammo Box (15, 20 + 25kg)



Power Log (25kg)







Prowler Sled







Just about any component of a BeaverFit product can be customised according to your requirements.

Please contact **scott@beaverfit.com** for more information on our bespoke and custom options.

ACCESSORIES



BUMPER PLATES 1.25 | 2.5 | 5 | 10 | 15 | 20 | 25 (kg)



**KETTLEBELL** 8 | 12 | 16 | 20 | 24 (kg)

These images are for example purposes only and may be subject to change without prior notice. BeaverFit may provide accessories from several suppliers. Contact us for more information regarding our accessories.



CLIMBING ROPE



**MEDICINE BALL** 6 | 8 | 9 (kg)



POWER BAGS 5 | 7.5 | 10 | 15 | 20 | 25 | 30 | 35 (kg)



OLYMPIC BARBELL 20 (kg)



BAR COLLAR



MOBILITY BANDS 13 | 22 | 32 | 44 | 64 | 84 (mm)



JUMP ROPE



SOFT PLYO BOXES

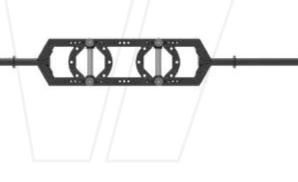


#### HEX BAR SPRING COLLARS



BARBELL SPRING COLLARS





HEX BAR

SWISS BAR



SAND BAGS Small 2x 20 | Large 2x 40 (lb)



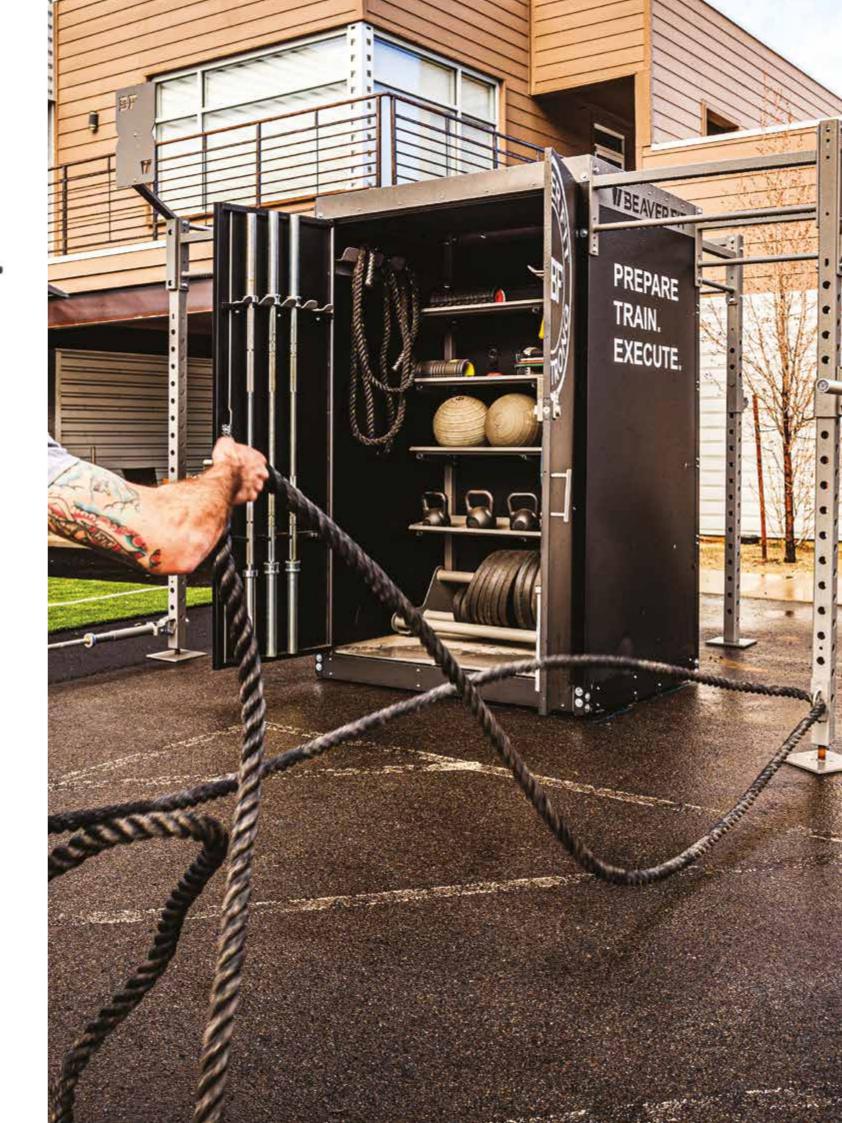
**SPORTS MATS** 160 x 160 (cm)



BOXING PAD (SINGLE)



BOXING GLOVES (PAIR) 12 (oz)



## SUSTAINABILITY

COMMERCIAL FITNESS EQUIPMENT



#### SUSTAINABILITY + ENVIRONMENTAL POLICIES

As part of BeaverFit organisational culture, we are committed to sustainable practice, + minimising any harmful impact on the environment through our day-to-day business conduct. This includes all activity undertaken at our headquarters in Shropshire, as well as installations completed on-site.

BeaverFit support strategies to reduce carbon emissions + promote environmental sustainability. BeaverFit are very critical when it comes to its own processes and has a high priority on minimizing the carbon emissions and impact on the environment.

As we consume materials, use energy, and generate waste in providing our solutions, we will think in a circular way.

We review the following aspects within our project processes:

- Use of water
- Use of electricity
- Use of gas
- Generation of waste
- Emission of smoke
- Emission of fumes
- Management of activities with potential pollutive outcomes

In order to act on the processes, we use the DEMING cycle. Plan, Do, Check, Act. Then we put a standard in place to assure we do not fall back into an old cycle.



Within BeaverFit, this plays an important role, and the progress is evaluated in the management reports on a quarterly basis.

By having objective data, we can streamline our processes and evaluate our efficiency.

Also, when looking at the scope of our products, they aid in the following ways:

- Advanced maintenance methods
   reduce waste and footprints
- Smart building optimised for efficiency
- Material recycling for fuel and components
- Packaging reduced on site. Our aim is to have zero waste across our business activities

#### LOWER EMISSIONS + A CARBON NEUTRAL FUTURE

BeaverFit pledge to implement decarbonisation strategies through business change and innovations, including efficiency improvements, renewable energy, material reductions, and other carbon emission elimination strategies.

#### CIRCULAR ECONOMY PRINCIPLES + RECYCLABLE MATERIALS USED IN BUILDS

Through our Circular economy pledge, BeaverFit will endeavour to reduce all non recyclable packaging and ensure that our recycled materials are assessed according to ISO 14021.

#### STRICT CERTIFICATIONS + HIGHER COMPLIANCE

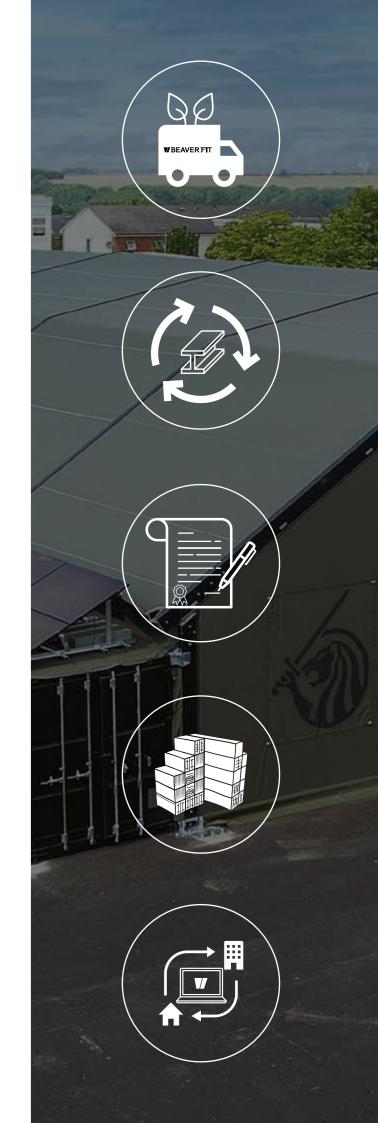
As part of our corporate social responsibility (CSR) strategy, we aim to mitigate our projects' impact on the environment, focusing our attention on both our environmental certifications and our supply chain. We will regularly assess our manufacturing processes to maintain and improve our operation from design through to manufacture and installation.

#### MODULAR INFRASTRUCTURE

As a part of this initiative, BeaverFit pledge to ensure that up to 96% of our modular builds are made entirely of recyclable materials and renewable energy. Modular buildings can be relocated, repurposed and reused multiple times, enabling BeaverFit to supply some of the most ecological facilities that support climate control and lower the environmental impact.

#### HYBRID WORKING

As a part of our employee satisfaction initiative, BeaverFit offer Hybrid Working to maintain a positive working environment and prioritise the mental well-being of our employees. In addition to this, Hybrid Working massively reduces our emissions and lowers our carbon footprint, coaligning with our current Car Share Scheme.



## MARKETING + BRAND

COMMERCIAL FITNESS EQUIPMENT



US

UNIVERSITY

OUR BEAVERFIT TEAM is committed to working in partnership with our customers and we are proud to have a strong focus on assisting our clients in growing, developing, and succeeding in providing the best service possible.

#### DESIGN + BRANDING

A bespoke design and branding package is included in all projects, each and every rig, rack or container gym solution is customised to suit the clients desired aesthetic. Our team of talented design engineers provide digital renders and drawings that demonstrate use of brand identity and preferred colour scheme to depict an ideal fitness set up that best represents the clients brand.

Alongside logos, you can also position text or slogans on your container gym facility. Our high-grade steel can also be laser cut to depict brand logos or short slogans, based upon request.

The design team endeavour to offer both guidance and suggestions throughout the entire concept process, ensuring that the facility is best suited to the demands and requirements of the client.

#### **PROMOTIONAL VIDEO + PHOTOGRAPHY**

BeaverFit partner with two notable media production firms, in creating post install promotional videos and imagery. This gives us the ability to offer a full 360 media solution to our clients.

Each BeaverFit set-up is built with a goal in mind, be it to improve member retention, further advance current facilities, improve the mental and physical well-being of students or to boost the strength and conditioning of sports personnel. Our media team will work with the client to create professional marketing materials that can be used to further promote the space.

#### FITNESS WORKSHOPS

Our dedicated BeaverFit trainers run fitness workshops for both users and facilitators. Offering a further educational advantage and demonstrable performance techniques to the users.

These workshops are hosted for educational purposes only, to demonstrate varied exercises and best practice using our long lasting BeaverFit equipment. This enables low downtime for the facilitator, and an added benefit to the users as they familiarise themselves with their new equipment.



All BeaverFit equipment comes with a warranty specific to product type and usage. Warranty terms do not extend to damage arising from improper use, normal wear and tear, misuse, third-party alterations, or improper maintenance. Any issues arisen that are due to defects of material or manufacturing processes, need to be highlighted within the dedicated warranty period.

#### STEELWORK

All BeaverFit steel is fabricated to specific standards offering a limited **5 year warranty**, on internal steelwork and **3 year warranty** on external steelwork subject to a visual inspection to determine the correct care and use has been taken throughout the warranty period.

#### CONTAINER SOLUTIONS

All our BeaverFit container solutions are fabricated to specific standards offering a limited **5 year warranty,** subject to a visual inspection to determine the correct care and use has been taken throughout the warranty period.

#### ACCESSORIES + ATTACHMENTS

Our Accessories and Attachments are commonly provided by a third party. Warranty period is subject to the offering of the supplier. All warranty information will be provided upon request.





BeaverFit originated from a family of Steel Fabricators, specialising in the industry since 1947.

12+ YEARS IN BUSINESS

BeaverFit is a world leader in the design, manufacture and distribution of training equipment. With over 12 years in business and a proven track record of product testing by the world's most influential corporations and elite military units.



In 2006, Tom Beaver built a robust and innovative rig to train for the Arch challenge, made entirely from materials used by the family business.

Tom Beaver successfully introduced his product of excellence to the military. Thus, the birth of BeaverFit and further development of innovative products and fitness solutions - dominating the industry since 2010.



Co-founders, Tom and Jim Beaver further developed the product line to introduce the worlds first ever container gym solution - the FOB Locker. Since 2012, over 500 of these solutions have been deployed around the UK and Europe.



In 2015, the industry saw the introduction of BeaverFit Special Operations Equipment (SOE), a sister company to BeaverFit Ltd, supplying sought after and unique Special Operations Equipment, from Training Towers through to Live Fire Shoot Houses.



BeaverFit UK joined forces with two veterans from the USA, forming our sister company BeaverFit North America LLC and imminently winning their first contract with the U.S Marine Corps to supply 300 FOB Lockers.



Using our partner on the Gold Coast, we manufacture solutions to the highest of standards, exceeding all expectations.

30+ INNOVATIVE SOLUTIONS

Consisting of Lockers, Rigs, Racks and Strength Equipment, our Human Performance Range is world-class in nature, manufactured predominantly with 5mm steel.



This allows us to create products and solutions with the highest level of excellence, that are not available from any other supplier, so you know you are receiving the best product possible.

10,000+ FACILITIES DELIVERED

With over 10,000 solutions delivered globally, we have a proven track record of expertly delivered projects, that have exceeded expectations from start to finish.

### **OUR GLOBAL OPERATION**

**PROJECT LOCATIONS** 



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