



# SOHO HOUSE

## HYBRID FITNESS FACILITY

Soho House sought out BeaverFit to create a unique indoor and outdoor functional fitness training space for their guests and members, which could offer the ability to train individually or to offer classes in line with Soho House group programming.

With no two buildings being of the same size, each install had to be customised to the exact dimensions of the available space, whilst also not compromising on the interior design elements, structural integrities of the walls or floor, or the general 'look and feel' of the facilities. Additionally, Soho Farmhouse had identified an outdoor area which allowed for them to run bootcamp style classes and free-training through the installation of a custom rig.

BeaverFit provided customised rigs, that worked within each individual House, sculpted to each specific footprint and architectural challenge.

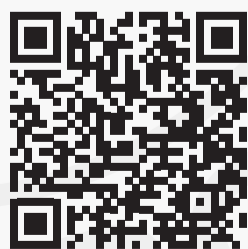
***“BEAVERFIT WAS THE IDEAL PARTNER - THEIR BUILD QUALITY AND MATERIAL CHOICES MATCHED OUR ETHOS OF OFFERING THE VERY BEST TO OUR MEMBERS. I DON'T THINK MANY OTHER COMPANIES WOULD HAVE THE SAME DESIGN, INNOVATION AND FABRICATING SKILLS AS BEAVERFIT.”***

**Shom Chowdhury**

Global Health + Wellness Director, Soho House

### BENEFITS + FEATURES

- ✔ Integrated, modular storage
- ✔ Custom branded to suit desired aesthetic
- ✔ Multiple stations for group training



#### SCAN TO READ

Read about the bespoke install at Soho House, here.

